

Lampiran 4 : Uji Validitas Harga

		Correlations				
		P1	P2	P3	P4	Total
P1	Pearson Correlation	1	,677**	,539**	,523**	,854**
	Sig. (2-tailed)		,000	,002	,003	,000
	N	30	30	30	30	30
P2	Pearson Correlation	,677**	1	,378*	,681**	,865**
	Sig. (2-tailed)	,000		,040	,000	,000
	N	30	30	30	30	30
P3	Pearson Correlation	,539**	,378*	1	,329	,665**
	Sig. (2-tailed)	,002	,040		,076	,000
	N	30	30	30	30	30
P4	Pearson Correlation	,523**	,681**	,329	1	,813**
	Sig. (2-tailed)	,003	,000	,076		,000
	N	30	30	30	30	30
Total	Pearson Correlation	,854**	,865**	,665**	,813**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 5 : Uji Validitas Kualitas Produk

Correlations

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	Total
P1 Pearson Correlation	1	,314	,392*	,185	,366*	,193	,815**	,428*	,441*	,190	,247	,105	,086	,015	,583**
Sig. (2-tailed)		,091	,032	,328	,047	,307	,000	,018	,015	,315	,188	,581	,651	,936	,001
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P2 Pearson Correlation	,314	1	,259	,513**	,199	,371*	,255	,179	,319	,141	,747**	,463**	,342	,299	,634**
Sig. (2-tailed)	,091		,167	,004	,291	,044	,175	,343	,086	,457	,000	,010	,065	,109	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P3 Pearson Correlation	,392*	,259	1	,150	,544**	,243	,225	,210	,263	,307	,418*	,268	,219	,136	,541**
Sig. (2-tailed)	,032	,167		,429	,002	,195	,231	,266	,161	,099	,022	,153	,244	,474	,002
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P4 Pearson Correlation	,185	,513**	,150	1	,079	,404*	,114	,255	,300	,216	,517**	,493**	,452*	,414*	,584**
Sig. (2-tailed)	,328	,004	,429		,679	,027	,547	,173	,108	,252	,003	,006	,012	,023	,001
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P5 Pearson Correlation	,366*	,199	,544**	,079	1	,091	,340	,347	,294	,293	,410*	,233	,273	,161	,540**
Sig. (2-tailed)	,047	,291	,002	,679		,631	,066	,060	,114	,116	,024	,215	,144	,396	,002
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P6 Pearson Correlation	,193	,371*	,243	,404*	,091	1	,322	,329	,267	,134	,281	,586**	,636**	,442*	,628**
Sig. (2-tailed)	,307	,044	,195	,027	,631		,082	,076	,153	,479	,133	,001	,000	,014	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P7 Pearson Correlation	,815**	,255	,225	,114	,340	,322	1	,576**	,497**	,256	,170	,177	,235	,104	,618**
Sig. (2-tailed)	,000	,175	,231	,547	,066	,082		,001	,005	,171	,369	,349	,212	,586	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P8 Pearson Correlation	,428*	,179	,210	,255	,347	,329	,576**	1	,929**	,281	,169	,420*	,464**	,231	,658**
Sig. (2-tailed)	,018	,343	,266	,173	,060	,076	,001		,000	,132	,373	,021	,010	,218	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P9 Pearson Correlation	,441*	,319	,263	,300	,294	,267	,497**	,929**	1	,220	,219	,476**	,400*	,158	,651**
Sig. (2-tailed)	,015	,086	,161	,108	,114	,153	,005	,000		,242	,246	,008	,028	,403	,000

N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P10 Pearson Correlation	,190	,141	,307	,216	,293	,134	,256	,281	,220	1	,350	,224	,273	,033	,463**
Sig. (2-tailed)	,315	,457	,099	,252	,116	,479	,171	,132	,242		,058	,233	,144	,864	,010
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P11 Pearson Correlation	,247	,747**	,418*	,517**	,410*	,281	,170	,169	,219	,350	1	,644**	,601**	,371*	,712**
Sig. (2-tailed)	,188	,000	,022	,003	,024	,133	,369	,373	,246	,058		,000	,000	,044	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P12 Pearson Correlation	,105	,463**	,268	,493**	,233	,586**	,177	,420*	,476**	,224	,644**	1	,949**	,447*	,737**
Sig. (2-tailed)	,581	,010	,153	,006	,215	,001	,349	,021	,008	,233	,000		,000	,013	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P13 Pearson Correlation	,086	,342	,219	,452*	,273	,636**	,235	,464**	,400*	,273	,601**	,949**	1	,508**	,735**
Sig. (2-tailed)	,651	,065	,244	,012	,144	,000	,212	,010	,028	,144	,000	,000		,004	,000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P14 Pearson Correlation	,015	,299	,136	,414*	,161	,442*	,104	,231	,158	,033	,371*	,447*	,508**	1	,497**
Sig. (2-tailed)	,936	,109	,474	,023	,396	,014	,586	,218	,403	,864	,044	,013	,004		,005
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Total Pearson Correlation	,583**	,634**	,541**	,584**	,540**	,628**	,618**	,658**	,651**	,463**	,712**	,737**	,735**	,497**	1
Sig. (2-tailed)	,001	,000	,002	,001	,002	,000	,000	,000	,000	,010	,000	,000	,000	,005	
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6 : Uji Validitas Emosional

Correlations

		P1	P2	P3	Total
P1	Pearson Correlation	1	,689**	,251	,850**
	Sig. (2-tailed)		,000	,180	,000
	N	30	30	30	30
P2	Pearson Correlation	,689**	1	,295	,866**
	Sig. (2-tailed)	,000		,113	,000
	N	30	30	30	30
P3	Pearson Correlation	,251	,295	1	,620**
	Sig. (2-tailed)	,180	,113		,000
	N	30	30	30	30
Total	Pearson Correlation	,850**	,866**	,620**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 7 : Uji Validitas Kepuasan Pelanggan

Correlations

	P1	P2	P3	P4	P5	P6	P7	P8	P9	Total
P1 Pearson Correlation	1	,471**	,850**	,302	,267	,630**	,438*	,745**	,509**	,812**
Sig. (2-tailed)		,009	,000	,105	,154	,000	,015	,000	,004	,000
N	30	30	30	30	30	30	30	30	30	30
P2 Pearson Correlation	,471**	1	,347	,373*	,154	,236	,929**	,253	,617**	,765**
Sig. (2-tailed)	,009		,061	,042	,416	,210	,000	,177	,000	,000
N	30	30	30	30	30	30	30	30	30	30
P3 Pearson Correlation	,850**	,347	1	,207	,171	,523**	,312	,614**	,385*	,674**
Sig. (2-tailed)	,000	,061		,272	,366	,003	,093	,000	,036	,000
N	30	30	30	30	30	30	30	30	30	30
P4 Pearson Correlation	,302	,373*	,207	1	,428*	,302	,323	,135	,592**	,634**
Sig. (2-tailed)	,105	,042	,272		,018	,105	,081	,477	,001	,000
N	30	30	30	30	30	30	30	30	30	30
P5 Pearson Correlation	,267	,154	,171	,428*	1	,267	,106	,098	,365*	,490**
Sig. (2-tailed)	,154	,416	,366	,018		,154	,578	,608	,047	,006
N	30	30	30	30	30	30	30	30	30	30
P6 Pearson Correlation	,630**	,236	,523**	,302	,267	1	,208	,447*	,267	,584**
Sig. (2-tailed)	,000	,210	,003	,105	,154		,271	,013	,154	,001
N	30	30	30	30	30	30	30	30	30	30
P7 Pearson Correlation	,438*	,929**	,312	,323	,106	,208	1	,217	,558**	,718**
Sig. (2-tailed)	,015	,000	,093	,081	,578	,271		,250	,001	,000
N	30	30	30	30	30	30	30	30	30	30
P8 Pearson Correlation	,745**	,253	,614**	,135	,098	,447*	,217	1	,293	,575**
Sig. (2-tailed)	,000	,177	,000	,477	,608	,013	,250		,116	,001
N	30	30	30	30	30	30	30	30	30	30
P9 Pearson Correlation	,509**	,617**	,385*	,592**	,365*	,267	,558**	,293	1	,789**
Sig. (2-tailed)	,004	,000	,036	,001	,047	,154	,001	,116		,000
N	30	30	30	30	30	30	30	30	30	30
Total Pearson Correlation	,812**	,765**	,674**	,634**	,490**	,584**	,718**	,575**	,789**	1
Sig. (2-tailed)	,000	,000	,000	,000	,006	,001	,000	,001	,000	
N	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).